



Continuing the Culture Transformation Journey

2021 | Foundation

2022 | Catalyzing Change

2023 & Beyond | Continuing the Catalyze Journey

Refreshed Intel values and defined IDM 2.0 Corporate Strategy

Developed capabilities and adopted Results Drive and Fearless Innovation behaviors Inspired and engaged leaders in Customer First mindset shifts required for our transformation

Accelerating our culture to achieve IDM 2.0 in the context of tomorrow's One Intel

2022

2023

2024





Results Driven & **Fearless Innovation**



Customer First



One Intel

Define

Activate

H12024 Exec Sync F2F Intel Confidential

2024 Strategy and Resulting Initiatives











Strategic ambition

Drive structural IDM-2.0 advantage

... With leadership products

... Anchored on open and secure Platforms

... Powered by sustainable manufacturing at Scale

... Supercharged by our people and culture

Key initiatives to drive long term leadership, growth and shareholder value

Rebuild financial discipline

- Deliver predictable financial execution to the upper end of guide
- Operationalize IAO; deliver efficiencies in pursuit of 60%/40% margins; internal AI
- Achieve capital efficiency & offset goals to maintain investment grade balance sheet
- Achieve portfolio success (ME, IMS, PSG) with SOTP recognition

Deliver product leadership from client to edge to datacenter and cloud

- Lead creation of AIPC category and experience
- Stabilize/gain Xeon share, differentiate with Al and SW
- Credible accelerator share for training & inference at Silicon, System and Software levels
- Lead the Al driven revolution in edge and network
- Efficient, predictable product execution (One Intel Core, AI/Graphics IP, IP operating model)

Build foundry for Internal and External customers

- Execute 5N4Y; launch future technology roadmap for sustained Moore's Law leadership
- Emerge as "Al Systems Foundry" (Wafer, Package, System ...) leader w/5+ anchor customers
- Achieve scale operational leadership and customer preference in foundry

Create foundations for tomorrow's One Intel

- Scale new SW businesses (Trust, Perf, AI), Developer Cloud & Developer engagement
- Execute incubations and moonshots (Auto, Si Photonics, ADM, Glass, Al27)
- Deliver & scale Value Based Selling and lighthouse deals
- Strengthen Groveian culture, employee experience and OKR discipline

2024 Catalyze Key Moments

In support of One Intel



May 21-22

Exec Sync F2F Catalyze Edition

Aligning our top 700 executives around Intel's strategy and the One Intel behaviors that will help Intel win.



May 21 - Sept 30

IDM 2.0 Learning Journey Experience

Building employee business strategy and acumen to better comprehend our transformation and the changes required.



October 2

All Manager Forum

Providing managers with One Intel tools and acumen to support teams throughout Intel's transformation



October 9

Learning Fest

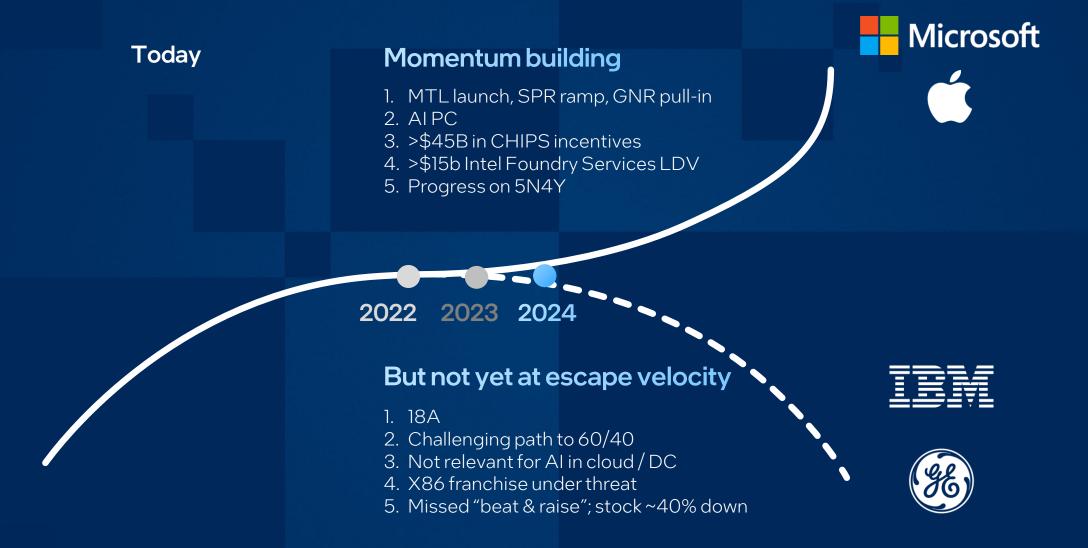
Learning sessions focused on company priorities and One Intel behaviors to help accelerate Intel's transformation.

H12024 Exec Sync F2F Intel





Intel is at a **Strategic Inflection**





Geopolitical Permacrisis – Headwind or Tailwind?

The Hard Truth About Long

Wars: Why the Conflict in Ukraine Won't End Anytime Soon



The World Is Going Bust:

What Is the Sovereign Debt Crisis and Can We Solve It?



"Iran has thrown the Middle East into 'a convergence of crises' with its military support of Hamas in Gaza and the Houthis in Yemen..."

- Army Gen. Michael Kurilla



A China-U.S.
Decoupling?
You Ain't Seen
Nothing Yet
- Greg Ip, WSJ

Biden Administration revokes some export licenses, further restricting the sale of U.S. technology to China's Huawei Technologies





The victory of President Lai of the DPP (the independence-leaning party) will likely continue geopolitical instability between China and Taiwan.

2024: The super-election year



With estimates of over **2 billion people voting in 2024**, this year will be one of the most important for holding elections in decades.



Semi Demand is a Tailwind

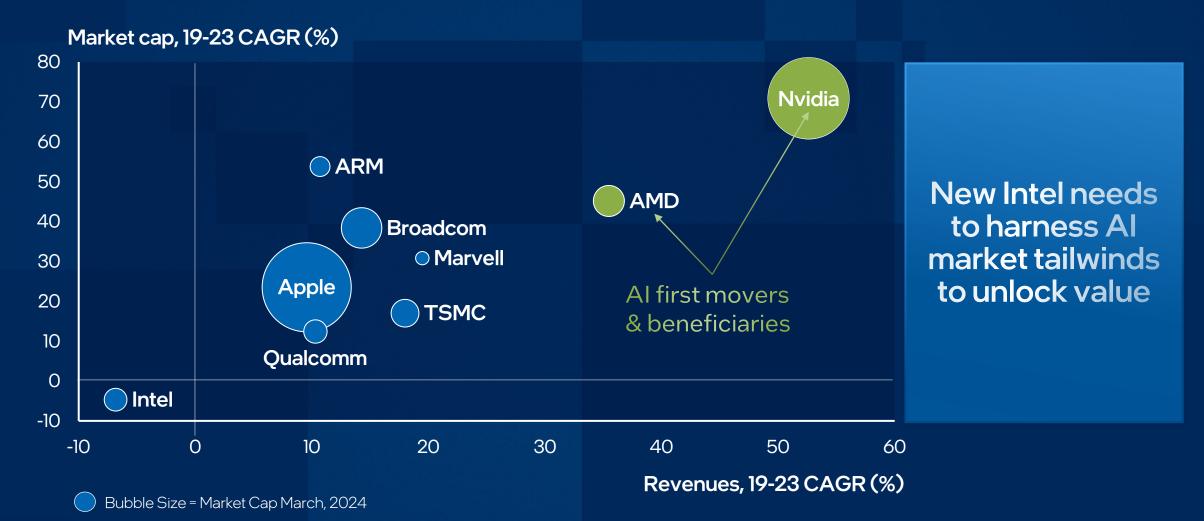
Logic Si TAM growing @ 6% CAGR '23-30 with Automotive, Industrial and Accelerated Compute Tailwinds





H1 2024 Exec Sync F2F Intel Confidential intel

Competitors are Harnessing Market Tailwinds



Arm revenue CAGR 2020-23; market cap growth relative to IPO in Sept, 2023

H12024 Exec Sync F2F Intel®



Our New Structure

intel

intel products intel foundry

intel corporate









We create
world-changing
technology that improves
the life of every person on
the planet.







Better Together: Products + Foundry + Corp



Unlocking value for Intel:

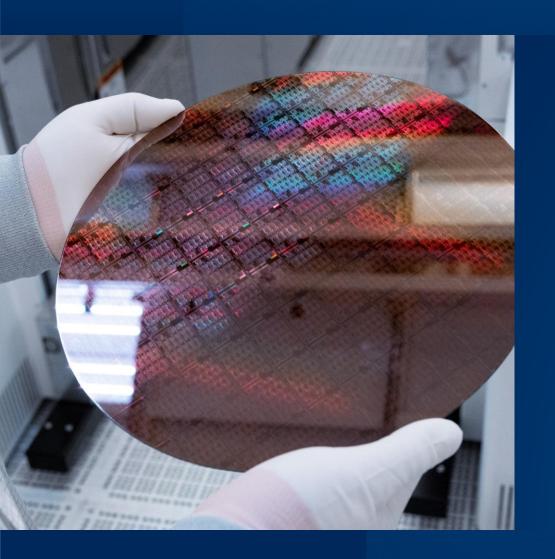
- World-class Foundry boosts
 Products leadership & margins
- Products essential to drive leadership tech & Fill the Fab!!
- Design-process optimization at scale, leap-ahead technologies
- Consolidated margins: product and wafer
- Shared Mkt opportunities across Products & Foundry
- Corporate drives portfolio synergies

inte

Leverage Intel's Top 25 Brand

Partnership & shared risk on process and product delivery

H12024 Exec Sync F2F Intel®



intel. 3 must-dos:

- Become relevant in Al
- Achieve liftoff in foundry
- Drive to 60% GM/40% OM



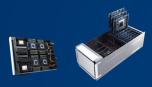


Become Relevant in Al



AIPC

<100W Light inference



Edge node & Edge server 25-500W

Inference

<25Gbps

NIC



Node

>1KW Finetuning, inference



Cluster

>10KW Light training, Finetuning, inference

400-800Gbps



Super Cluster

>100KW Training, Finetuning, Inference

> 400-800Gbps AIC & IPU



Mega Cluster

>1MW Large scale training, Finetuning, Inference

Networking

Wifi

25-400Gbps NIC & IPU

AIC & IPU

400-800Gbps AIC & IPU

CLIENT

EDGE & ENTERPRISE

CLOUD

Our Strategy: Al Everywhere

Positions of strength: Client & Edge; Own the Enterprise (& its data); Build Beach heads w/ Network & Cloud Al is Delivering Systems: SW, HW & Solutions; Open & Modular

intel

Own the AIPC Category & Brand

AIPC introduction: Meteor Lake/Arrow Lake

Platform pTOPs

~35 ->~100

AI PC with Next Gen Experiences: Lunar Lake/Panther Lake

Platform pTOPs

~100 - ~ > ~180



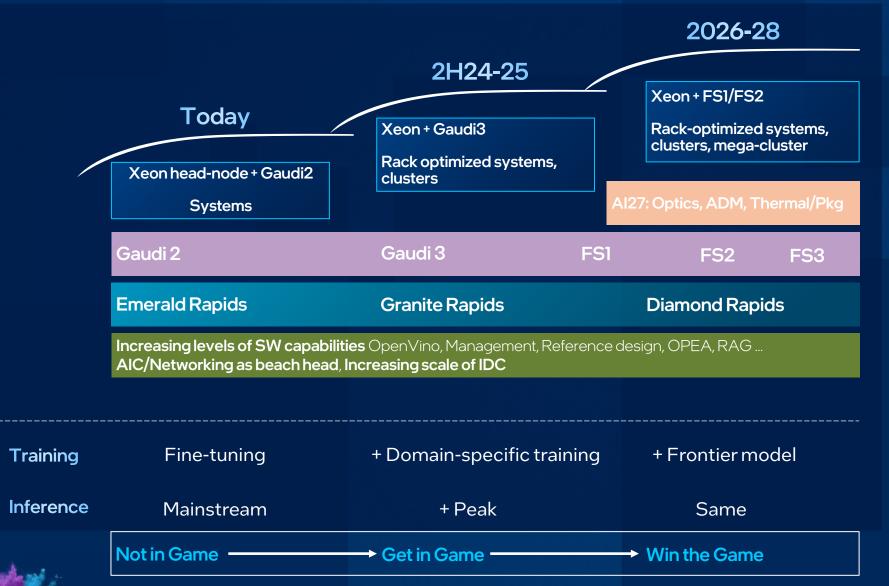
Our strategic imperative:

- Establish HW footprint → 45Mu in '24,
 100+Mu 2024-25, LNL/PTL pull-in & ramp
- Own ISV & developer ecosystem to deliver AI experiences on Core Ultra
- Leadership in CPU, GPU and NPU
- Leave no room for QCOM; be prepared for Nvidia
- Drive scale & new experiences with MSFT
- New UX, form factors and use cases

AIPC - another Centrino moment for us

H1 2024 Exec Sync F2F Intel

Accelerate Accelerator Roadmap



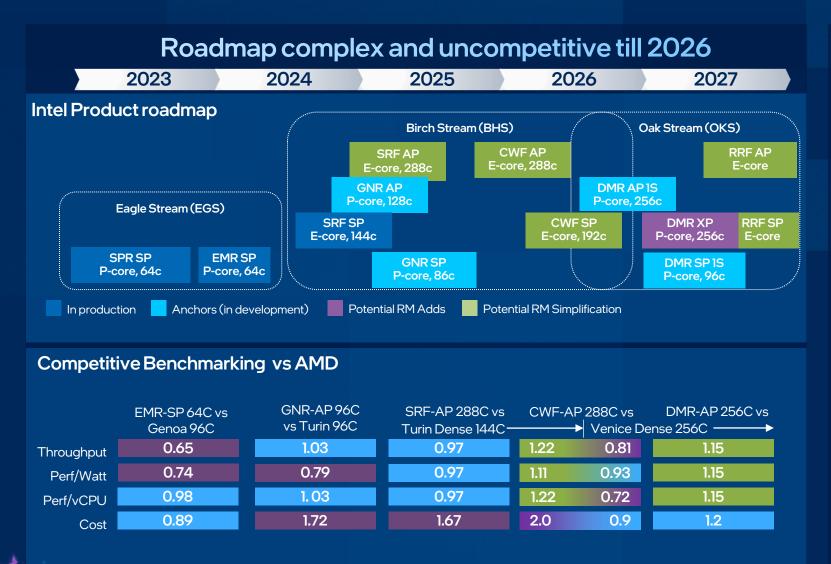
To Get back in game:

- Without GPU

 Xeon @ risk
- GPU (FS1) and radically increase cadence (2, 3, 4...)
- Deliver as System: Xeon + Accel reference design
- Scale IDC
- Network/AIC as beach head
- Increasing levels of Open SW
- Moonshots to leap ahead

H12024 Exec Sync F2F Intel®

Must Streamline X86, Xeon Roadmap, Regain Share



Our strategic imperative:

- Simplify Roadmap
- Deliver leadership power/perf at competitive cost
- Leverage modular architecture to:
 - Execute to predictable schedule
 - Partner & Customize for hyperscalers
 - Win/keep head nodes
- Rebalance resources between
 Xeon and GPU HW & SW –
 80/20 to 50/50
- Simplify Cores 3 → 1

H12024 Exec Sync F2F Intel® In

Create Open Al Networking Alternative to Nvidia

Intel Confidential

Ecosystem ARISTA MARVELL Take on Nvidia's Infiniband/RoCEv3: Scale-out Ethernet-based open alternative **№ BROADCOM*** JUNIPER networking Lead with ecosystem partnership (NIC, switch) -- Microsoft AMD Optics AMDA Google Take on Nylink: Drive open standard based Scale-up on ethernet SERDES ululu Meta networking Leap ahead w/ Optics in Al27 -- Microsoft AIC tile/IP for Co-packaged tile with open standard for

Standards Falcon OPEN

AFL



Roomed Customer

Scale-up and Scale-out offered through IFS converged Flexible allocation of bandwidth across scale-Scale-up/out up/out

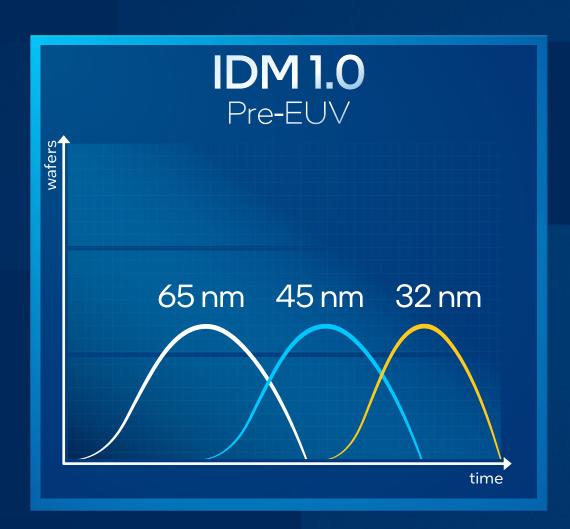
Ultra **Ethernet** AFL

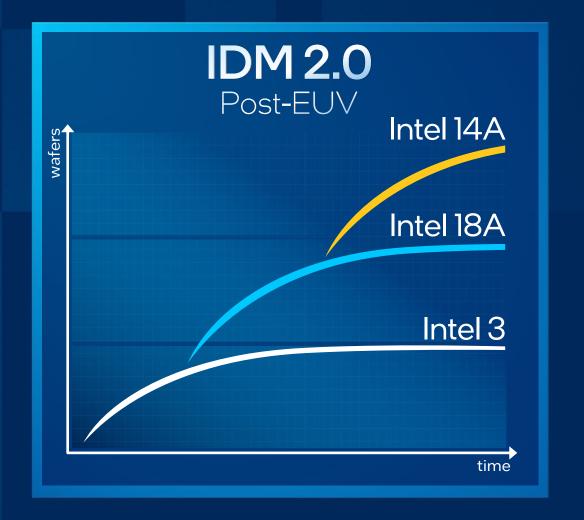
intel





Post-EUV Semiconductor Economics

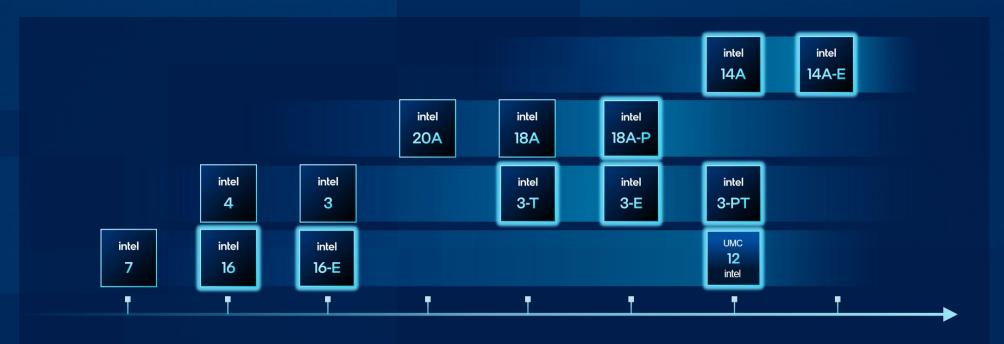




H12024 Exec Sync F2F Intel Confidential Intel Confidential

Drive Forward Moore's Law

Beyond 5 Nodes In 4 Years



Advanced Packaging



H1 2024 Exec Sync F2F Intel® I

Embrace the Ecosystem and Drive to Standard IP & Practices

Industry Standard EDA Enablement for Intel Foundry

EDA Ansys cadence KEYSIGHT LORENTZ SIEMENS SYNOPSYS® **IP** ANDES ALPHAWAVE NARAGIO M31 OFM Rambus brainchip COVA cadence agile analog ememory flexlogix нанивыть protean Tecs Silicon Synopsys sorics Cloud ■ Microsoft aWS SIEMENS Ansys SYNOPSYS* cādence* **Design Services** Capgemini Tech TESSOLVE SARCINA

cadence Synopsys siemens flexlogix DRAPER () TRUSTED

		interio	inters	IIILEITOA	Intel I4A
Circuit Simulation & Aging	Cadence SpectreX	•	•	•	•
	Siemens AFS	•	•	•	•
	Synopsys Hspice/PrimeSim/PrimeSim-XA	•	•	•	•
Custom Layout	Cadence Virtuoso	•	•	•	•
	Synopsys Custom Compiler	•	•	•	•
APR	Cadence Genus/Innovus	•	•	•	•
	Synopsys ICC2/Fusion Compiler	•	•	•	•
Fill	Cadence Pegasus Fill	•	•	•	•
	Siemens Calibre Yield Enhancer	•		•	•
	Synopsys ICV	•		•	•
Extraction	Cadence Quantus	•	•	•	•
	Synopsys Star-RC	•	•	•	•
Physical Verification	Cadence Pegasus	•	•	•	•
	Siemens Calibre	•	•	•	•
	Synopsys ICV	•	•	•	•
High Voltage	Cadence Pegasus PERC HV	•	•	•	•
	Siemens Calibre PERC HV	•	•	•	•
	Synopsys ICV PERC HV	•	•	•	•
Reliability Verification	Ansys Redhawk-SC, Totem	•	•	•	•
	Cadence Voltus	•	•	•	•
	Cadence Voltus Fi	•	•	•	•
	Synopsys PrimeSim-EMIR	•	•	•	•
ESD	Ansys Totem Pathfinder	•	•	•	•
	Cadence Pegasus PERC	•	•	•	•
	Siemens Calibre PERC	•	•	•	•
	Synopsys ICV PERC	•	•	•	•
EM Simulator	Ansys RaptorX	•	•	•	•
	Cadence EMX	•	•	•	•
	Keysight Momentum	•	•	•	•

Available nowAvailable Q2-Q4 2024

Intel Confidential intel

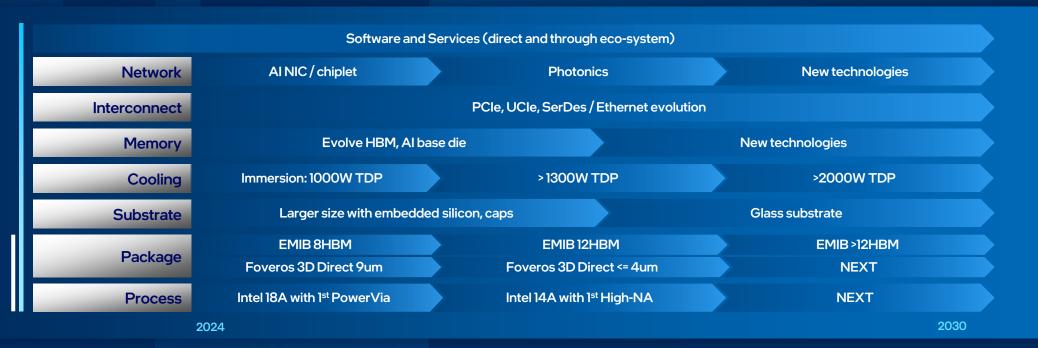
US MAG

Become the Systems Foundry for the Al Era

Stewards of Moore's Law Continued
System
Innovation



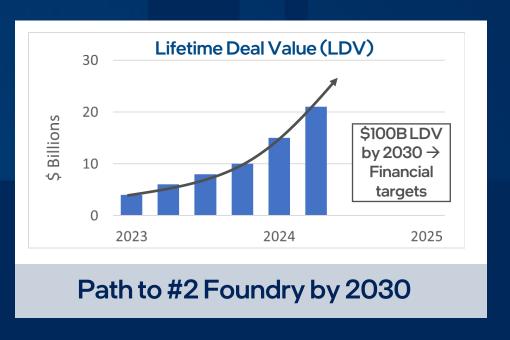
Foundry



H12024 Exec Sync F2F Intel Confidential Intel Confidential

Predictably Deliver to Customers' Expectations to Achieve Liftoff

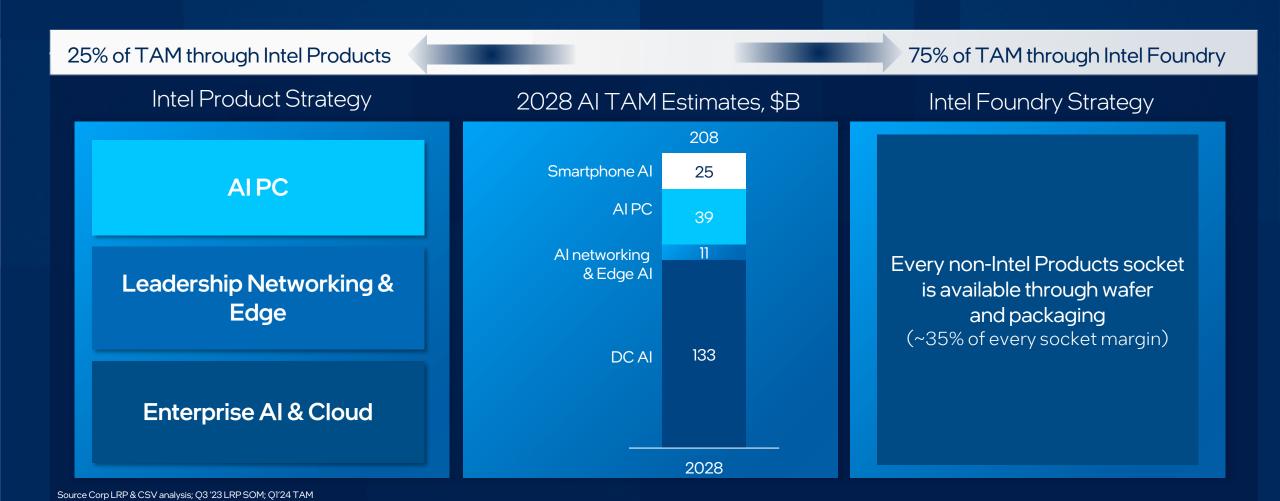




TSMC is THE Benchmark for Customer Orientation We Must Meet Commitments to Customers... Consistently

H12024 Exec Sync F2F Intel

Result: 100% of AI Si TAM Available



H12024 Exec Sync F2F Intel Confidential intel





Drive to 60/40

2030 Goals

Intel 60% GM Intel 40% OM

2027 Goals

Intel 55% GM Intel 27% OM Intel Foundry Breakeven

Our strategic imperatives:

- Building on IAO & Recast, launching project Buck to look at model for IP, IF and IC
- Manage each business to a healthy financial outlook
- Meet / beat operational benchmarks
- '27: 55/27/0 toward '30: 60/40

* Non-GAAP

Improve costs: Urgency with Strategic Focus

H1 2024 Exec Sync F2F Intel

Fix historical and structural issues

Leadership Process & Low margin pre-"EUV wall" Products on-time w/ramp Significant "Back to normal" post 5N4Y; capital for bring our wafers home... **5N4Y** Uncompetitive Systematically address cost structural costs Lack of Key partners & collaboration profitable **ibwer UMC** foundry "long

tail"

IAO transparency to drive better business decisions and outcomes **Expedites** Ramp Rate Sort & Test Times Savings: \$0.5-1B Savings: \$1B+ Savings: \$0.5B+ Samples **Product** And more... Architecture Savings: \$0.5-1B Savings: \$1B+ Total identified savings¹: \$4-5B

1 All savings are annual

H12024 Exec Sync F2F Intel Confidential

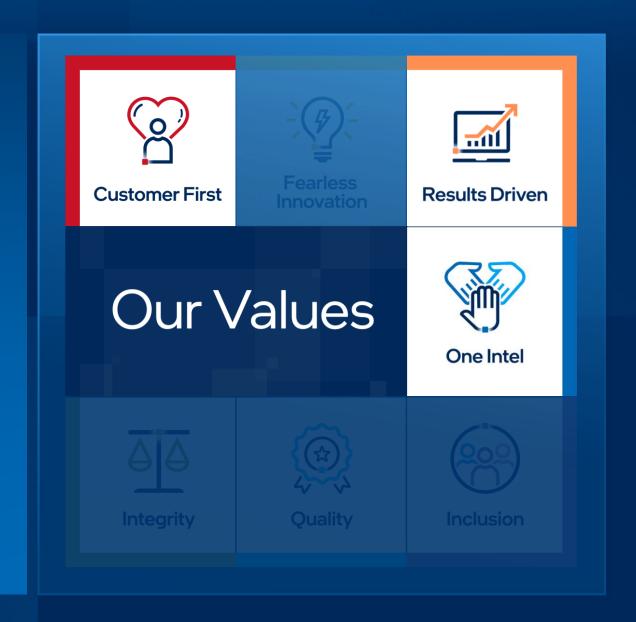
Intel Values Remain Unchanged



H1 2024 Exec Sync F2F Intel Confidential intel

Spotlight on

- Customer First focus on customer value
- One Intel
 better together, doing what's best for Intel
- Results Driven
 purposeful, urgent execution



H12024 Exec Sync F2F Intel®

Transform how we execute

Challenge	Path forward
Overwhelmed with too many priorities	Filter by top jobs; focus on customer

Start with the customer



Siloed, lack effective collaboration & decision making

Act like an owner; partner and hold each other accountable; disagree & commit

Trust each other to deliver on accountabilities



Reluctant to surface problems; we overanalyze

Invite bad news and debate with data; create space to fail fast and adjust

Hit the real things head-on



Role Model: Focused, Purposeful Execution

H1 2024 Exec Sync F2F Intel Confidential intel



Top Jobs & Must-Dos Are Clear

Financial discipline: beat and raise

Lead creation of AIPC category & experiences

Become a world class foundry

Drive accelerator & networking ramp, competitive roadmap

Stewards of Moore's Law: enable 5N4Y & beyond

Stabilize / gain Xeon MSS

Our Must-Dos:

- Be relevant in Al
- Achieve liftoff in foundry
- Drive to 60/40

intel.

Intel Has Transformed Before



Together, We Will Do It Again

H1 2024 Exec Sync F2F Intel Confidential





Intel's Corporate Strategy











Strategic ambition

Drive structural IDM-2.0 advantage

... With leadership products

... Anchored on open and secure Al Platforms

> ... Powered by sustainable manufacturing at Scale

... Supercharged by our people and culture

Key initiatives to drive long term leadership, growth and shareholder value

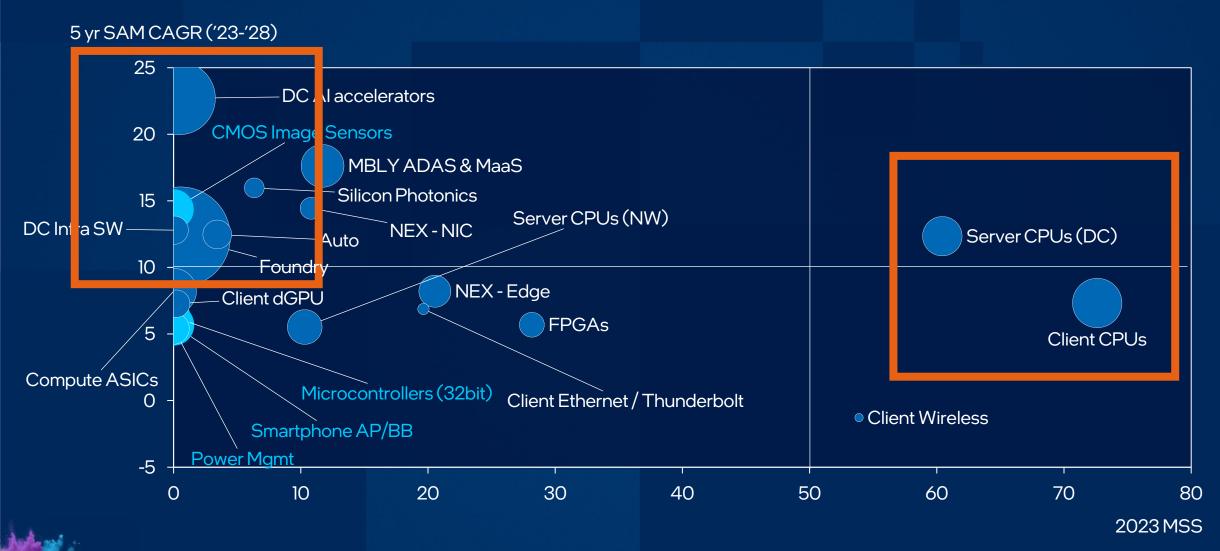
Rebuild financial discipline

Deliver product leadership from client to edge to datacenter and cloud

Build foundry for Internal and External customers

Create foundations for tomorrow's One Intel

Strategic Ambition: Take share and enter new



intel

How we are doing vs Competition

Key initiatives to drive long term leadership, growth and shareholder value

Rebuild financial discipline

Deliver product leadership from client to edge to datacenter and cloud

Build foundry for Internal and External customers

Create foundations for tomorrow's One Intel



- Meet-beat
- OM CAGR vs. comp



Gross Income CAGR



- HVM readiness of N node
- Foundry pipeline



- NPS
- ExS improvement rate

H12024 Exec Sync F2F Intel®

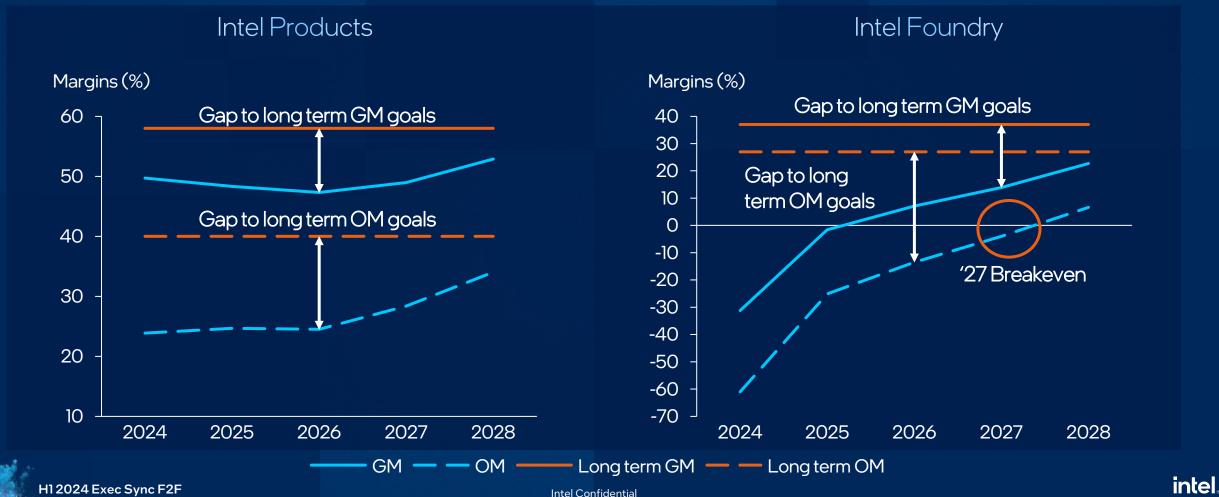
What competitors are doing keeping me awake

Competitor	Actions	
TSMC	 Despite challenges, continued focus on US Advanced processes, reliable production capabilities and cost leadership 	
AMD	DC progressUsing their balance sheet to compete	
CSPs	 Attention/focus only on GPUs/Accelerators Commitment and progress on BYO / custom 	
Nvidia	 Progress on systems and services – feedback loop Full stack/software relentless progress Install base and ecosystem shaping Cash position 	
Arm Ecosystem	 Qualcomm (Nuvia) CPU launch and design wins Shift of Arm holdings model 	

H12024 Exec Sync F2F Intel Confidential intel

Long Term Model: 60/40 Margins 2027: 55/27 & Intel Foundry Breakeven

Q3'23 LRP financials vs. May'23 Guard band



Total Shareholder Return



Better Together: Products + Foundry + Corp



Unlocking value for Intel:

- World-class Foundry boosts
 Products leadership & margins
- Products essential to drive leadership tech & Fill the Fab!
- Design-process optimization at scale, leap-ahead technologies
- Consolidated margins: product and wafer
- Shared Mkt opportunities across Products & Foundry
- Corporate drives portfolio synergies

intel Leverage Intel's Top 25
Brand

Partnership & shared risk on process and product delivery

H1 2024 Exec Sync F2F Intel Confidential Intel Confidential



So what? where to focus ...and questions

- Cost ... on every front
- Align every resource to the strategy
- Bolder actions in alternative models to grow
- Execution

H1 2024 Exec Sync F2F Intel Confidential



Intel Foundry

Kevin O'Buckley, Ann Kelleher, Keyvan Esfarjani



intelfoundry

World's First Systems Foundry

Systems of Chips

Resilient, Sustainable Supply

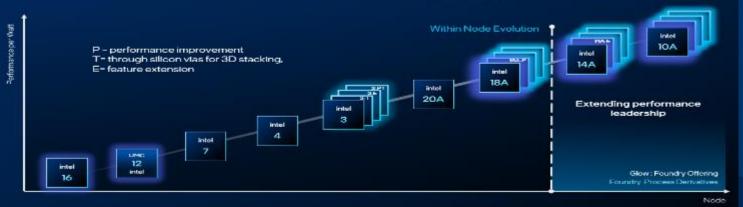
World-class Foundry Offering

H12024 Exec Sync F2F Intel® In

intelfoundry Technology Development



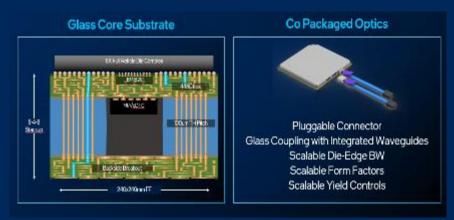




Extending performance leadership with a major node introduction every ~2 years







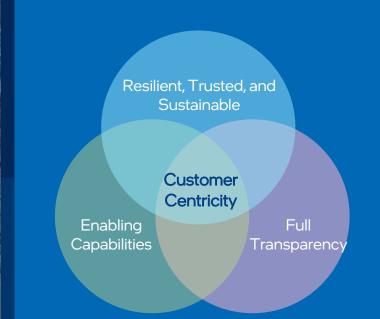
H1 2024 Exec Sync F2F Intel®

intel foundry Manufacturing and Supply Chain

What Winning Looks Like

Technology, Cost, and Scale
Pacing Capacity Growth

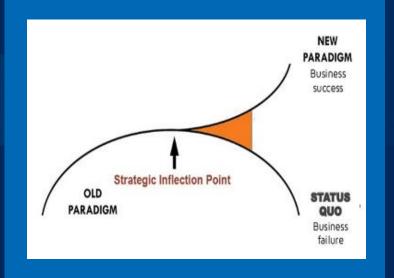
Customer-Centric Mindset



Intel Products + External Customers

Strategic Partnerships

Transforming Operating model



Process Development in HVM

10X Productivity Moonshot

H12024 Exec Sync F2F Intel® In



Intel Products

Michelle Johnston Holthaus, Justin Hotard, Sachin Katti, & Greg Lavender



Intel Products - How we will...

Win in PC

- Lead AI PC (category, market share)
- Execution
- Open Ecosystem

Scale the Edge | Connectivity for Cloud

- Interoperable and modular HW/SW Platform
- Systems and solutions for AI with VBS GTM
- Standards-based Al fabric with open ecosystem

Recover Leadership in Datacenter

- Co-design and collaborate with our customers
- Simplify our Xeon roadmap
- Win in AI by building full-stack open-systems

Accelerate Intel's Strategic Transformation

- Driving AI strategic imperatives with Intel Developer Cloud
- Delivering Advanced Research & Technologies with IPAS & Intel Federal
- Driving our Digital Transformation for IDM 2.0, InfoSec with our CIO and CISO teams

H12024 Exec Sync F2F Intel®

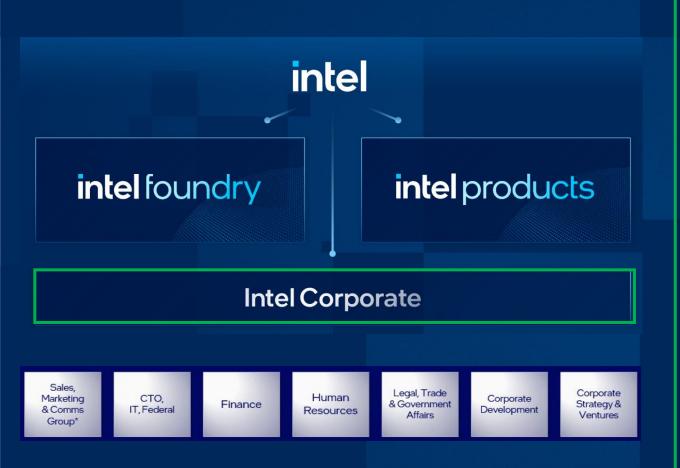




Christy Pambianchi, April Miller Boise, Matt Poirier



Intel Corporate Value Proposition



Set of horizontal functions serving as common thread binding Intel Products and Intel Foundry

Delivers required SG&A capabilities with cost-efficient solutions that are scalable

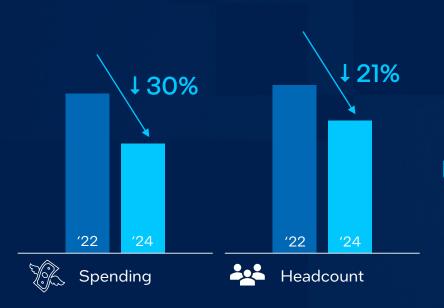
Provides strategic direction and acts as interface for demand signals and supply inputs

Manages risk and ensures cultural alignment across Intel

H12024 Exec Sync F2F Intel® In

Intel Corporate will operate at top-quartile cost position, with repeatable scalable services that meet business needs





Intel Corporate Operating Model

On Demand / Customized

On-demand scaled

M&A, IT Devices, Staffing, Events, Travel

High Scale

Enterprise-wide

Brand, AP & AR, Payroll, IT network, Tax

Bespoke/Custon

Custom brand work, one-off IT apps, customer training

Low Scale

Enterprise/unit need

IP Filings, Gov't Affairs, Immigration, Ventures

Foundational / Required

H1 2024 Exec Sync F2F Intel Confidential



Intel Corporate enables Intel Products & Intel Foundry to focus on inventing and executing world changing technology for customers

What is Corporate's contribution to IDM 2.0?

How can Corporate help Intel to be more agile?

How can Corporate enable One Intel?



Financial, structural, operational support to stand up IP and IF



Highly efficient foundational capabilities to unlock speed



Horizontals as common link across IP and IF to optimize for Intel



F2F Summary

We aligned on:

- Our future state
- Challenges and opportunities
- What our customers need
- Our interdependencies

We strengthened our One Intel exec community by:

- Making new connections
- Identifying interdependencies
- Speaking candidly
- Rallying as One Intel



H12024 Exec Sync F2F Intel Intel Confidential Intel Confidential



Next Steps

Action	Support
Lead the IDM 2.0 Learning Journey experience	Roll-out support
Enlist your teams in our future	Passdown materials
Execute the commitments aligned on with your interdependencies	Each other
Recognize values in action	One Intel Token

H12024 Exec Sync F2F Intel Confidential intel



Learning Journey Cascade

Exec Sync Top 700 Execs

May 21-22

May 23 -June 10

Executive-Led Rollout to GR10-11s

June 11- July 8

Director-Led Rollout to Managers

July 9-Aug 9

Manager-Led Rollout to ICs

Aug 1-Sept 30

• May 23: Comms begins

• By June 10: Exec Sync passdown to your staffs

• June 10: Virtual session materials posted

* Launch to Factory Population



- Deepen understanding of the IDM
 2.0 structure and accountabilities
- Articulate the strategic and financial implications and benefits of IDM 2.0
- Demonstrate how we are still better together

All Intel
employees to
participate in the
Learning Journey
by Sept 30th

H12024 Exec Sync F2F Intel® In



"Bad companies are destroyed by crisis, good companies survive them, great companies are improved by them." - Andy Grove

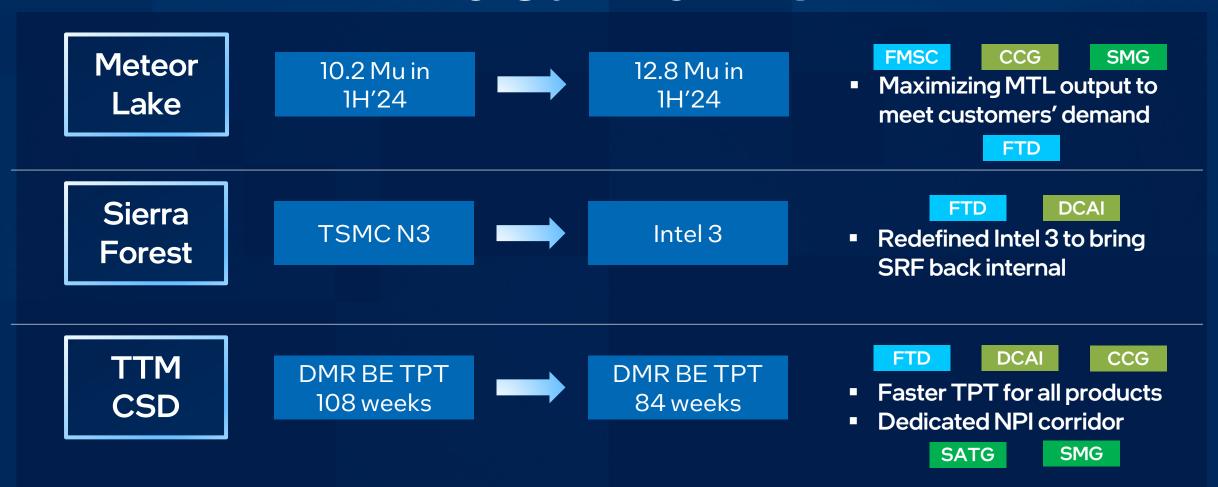


What We Heard?

- Customer: Are we learning to be truly customer focused?
- 18A: Can we deliver PDK1.0/1.1 on schedule?
- Foundry: Can we win whales? Can we deliver to customer commits?
- Accelerators: When do we get competitive? GPU/CPU resource split?
- Single core: what is our strategy and timeline?
- Systems: how to transform to a systems company in service of customers?
- As technology becomes inherently complex, how to minimize complexity for customers?
- Ecosystem: How to fully embrace the ecosystem (e.g. Synopsys) to accelerate transformation?
- Better together: how to improve transparency and ensure all rowing in the same direction?
- Talent: Are we doing enough to retain top talent?
- Project Buck: how to transform into worldclass IF, IP, IC?

H12024 Exec Sync F2F Intel®

We Can Do This



Together We can Meet and Beat Our Customers' Expectations

H1 2024 Exec Sync F2F Intel Confidential



- Right & Consequential Strategy
- Ecosystem Tailwinds
- One Intel can win will win

I'm All-in, need you All-in



#